



**ABUNDANT LIFE**  
MINISTRIES

# Charlottesville Abundant Life Ministries 2022 IMPACT REPORT



## OUR MISSION:

TO DEMONSTRATE GOD'S LOVE TO THE PROSPECT AVENUE COMMUNITY  
THROUGH HOLISTIC COMMUNITY DEVELOPMENT.

*"I have come that they might have life, and that they might have it more abundantly."*

-John 10:10

## HOW WE DO THIS:

1. Holistic community development
2. Community presence
3. Partnership & advocacy

## FOCUS AREAS:

- Academic Enrichment
- Spiritual Development
- Economic Empowerment



## 2022 HIGHLIGHTS (27th year of ministry)

- 80 Families Empowered
- 60 Kids in Academic, Spiritual Enrichment or Mentorship Programs
- 50 Students Served through School Transportation
- 100% On-time Graduates
- 21 First-Gen College Graduates in ministry lifetime
- 45 Community Partnerships

## from the Executive Director



Eddie Howard, Abundant Life  
Executive Director

### Abundant Life family and friends,

I have been privileged to lead this great organization into a new and exciting phase of ministry. As I transitioned into this role as Executive Director at the beginning of this year—something I never anticipated as a former participant and then staff member with Abundant Life in the early 2000s—knew the journey would not be easy, but I knew with God in the center the outcome would reflect His glory through continued wholistic reengagement in the Prospect Ave. community and our partners.

This year we continued to build relationships with children and families through our tutoring and outside-of-school programs, and through our daily presence in the neighborhood. We partnered with Charlottesville City Schools to fill bus transportation gaps to and from school this fall. We were also thrilled to be able to re-start some community-wide events as well, after two years of the pandemic limiting large connections.

This year also brought many new leaders to our team, including a Marketing & Advancement Manager (who is related to Abundant Life's first employee!), and seeing two people involved with our Fellows program move into full-time staff roles (one former Fellow is now our Middle School Program Manager, and our former Fellows program co-coordinator is now Young Ladies Program Coordinator and also training on our database and network support systems). We also were also blessed to be able to hire a part-time Lesson Planner for our K-4 tutoring program, helping us to continue to implement the latest best practices in early learning (and giving our long-standing volunteer lesson planner a well-earned reprieve!).

I am excited as I look around and see the future of Abundant Life and the Prospect Ave. community in the hands of these young leaders. They are prayerfully motivated, incredibly smart and their love for God is evident in how they go about their daily work. I am encouraged about the future of this ministry, that I personally hold near and dear to my heart because of the opportunity it gave me in the past. Having the opportunity to come back as Executive Director and being able to reconnect with families and see how past participants are moving forward in life helps me realize how we offer hope in the midst of brokenness.

Thank you,



## From the Community

### Community Member spotlight



Michele Carter, Prospect  
Avenue community  
member and parent of  
Abundant Life participant

Michele Carter has been a member of the Prospect community for 30 years, moving here when she was in the third grade. She has raised a beautiful family here, and two of her oldest children have gone through our programs, as well as her younger sister.

Despite not having personally participated in programming Michele spoke of Abundant Life's impact: *"I know a lot of people who went through the program; most of their fondest childhood memories came from their time at Abundant Life."*

One of her daughters who participated in the Ministry is now a full-time summer camp counselor at CitiKidz, a connection that was made during her time at Abundant Life.

*"Abundant Life teaches kids how to network and build relationships outside of the community. My daughter going to CitiKidz camp through Abundant Life has created a relationship with CitiKidz, so she now counsels with them through the whole summer."*

Michele is also one of the first members of the Prospect Avenue Community Focus Group that Abundant Life initiated and facilitates. Michele said of this experience that *"the Community Focus Group gives me more insight into what goes on at Abundant Life that goes forth for our community."*

*"We are grateful to walk alongside our neighbors in Prospect, such as Michele. These connections them continues to breathe new life into our ministry and are fundamental to our mission. As a neighbor told us during our spring 2022 community survey, "a lot of these communities don't have what we have in this community: Abundant Life. They need a safe place outside of their homes that they can go to, and other people that they can trust in the community."*

### Supporter spotlight



## WHY I GIVE

Hear from Retired Judge Jay Swett,  
long-time Abundant Life donor:

*"In Charlottesville and in Albemarle County, we as a community are not doing enough to address the challenges facing our at-risk youth. That became apparent to me during my tenure as a Circuit Judge in Charlottesville and Albemarle."*

*We must find ways to address this important issue when our youth are at an early age. That is why*

*I am a strong supporter and advocate for  
Abundant Life Ministries.*

*Abundant Life and other similar organizations need our support, both financially and as well as commitments of our time and talents."*



# About Our Programs

Abundant Life serves the Prospect Avenue community within the Fifeville neighborhood, on the southwest side of Charlottesville less than a mile from UVA Hospital. Historically Black and African-American, the area now includes many refugee families from the Middle East, Africa, and Asia as well as Latino families who have fled violence or economic despair in parts of Central or South America.

Our programs are designed to foster **mutually transformative relationships**, supporting students and their families over their entire K-12th grade career. We value long-term relationships and programmatic consistency, which we are convinced are crucial for long-term academic, social, and vocational success.

Just 49% of the economically disadvantaged Charlottesville Students were passing reading Standards of Learning tests (vs. 70% of all students), and the pandemic has only exacerbated this disparity, with many students also **2-3 grades behind in reading**.

## ELEMENTARY & MIDDLE SCHOOL TUTORING

- Serving **Johnson Elementary**, **Walker Upper Elementary** and **Buford Middle** students weekly or bi-weekly
- Goals: Reading at/above grade level, increase in confidence, physical activity, deepen families' school-to-home connection
- One-on-one adult tutors build relationships & confidence
- Credentialed lesson planner for overall and individualized plans



## BIBLE CLUB, 5/8 & ROYAL GIRLS PROGRAMS

- Extracurricular programs foster relationship-building, social, emotional and spiritual enrichment.
- **K-4th:** "Bible Club" provides worship time and learning for our Elementary School participants
- **Middle School:** "5/8" and "Royal Girls" programs serving young men and women 5-8th grades
- Goals: emotional, social and spiritual development, relationship-building and community with trust and respect, increase self-esteem and conflict management
- Bible studies, field trips & camps, community service

## STRIVE & CROWN ACADEMY HIGH SCHOOL MENTORSHIP PROGRAMS

- Two programs serving young men and women in 9-12th grade
- Goals: emotional, social and spiritual development, leadership skills, on-time graduation, post-graduation college, vocational school or career-focused employment
- One-on-one mentorship (STRIVE provides one-on-one mentorship through one-year post-graduation)
- Group activities, college tours, vocational and trade school exploration



## ADULT PROGRAMMING & FOCUS AREAS

- Leadership development through hosting 1-2 year-long Fellows, apprenticing in relational ministry
- Community-building activities (neighborhood gatherings, Bible studies-pending)
- Whole family approach to all children's programming
- Home ownership support, partnerships & advocacy (enabled 12 first-time home buyers since 2018)
- Financial literacy classes (inactive)

## LEARN MORE ABOUT OUR COMMUNITY

Listening to the community is one of our foundational values. In addition to doing this throughout regular interactions and community focus groups, every few years we embark on a broad survey of the Prospect Avenue community.

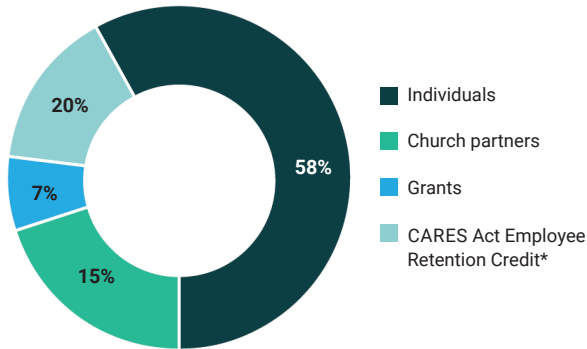
[Click here](#) or scan the code below to learn more about the Prospect Avenue Community and our 2022 Community Focus Groups.



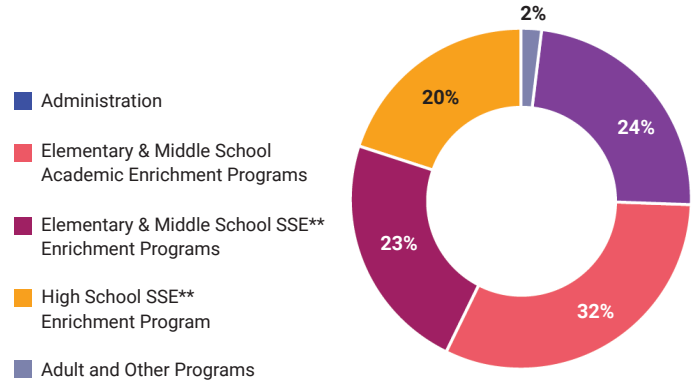
# 2022 Financial Report

2022 Operating Budget: \$662,227

## WHERE OUR SUPPORT COMES FROM



## HOW THIS MONEY IS ALLOCATED



\*As a provision of the US Government CARES Act which provides economic relief for organizations based on pandemic impacts, Abundant Life received funds in 2022 for our employment and retention of employees throughout the pandemic.

\*\*SSE = Spiritual, Social and Emotional Enrichment Programs (Bible Club, 5/8, Royal Girls, STRIVE, Crown Academy)

## Looking Ahead: Our 2025 Strategic Plan

Earlier this year, we defined our next strategic plan with high-level goals for the next three years. We embark on this 2022-2025 Strategic Plan, informed by our spring 2022 survey of the community, in addition to feedback from our staff, Board, partners and donors.

**STRENGTHEN  
STAFF  
CARE &  
FORMATION**

**INCREASE  
LONG-TERM  
COMMUNITY  
EMPOWERMENT  
& LEADERSHIP  
DEVELOPMENT**

**REACH  
UNMET  
POPULATIONS  
IN THE  
COMMUNITY**

**PLAN  
FOR  
USE OF  
ABUNDANT  
LIFE'S LAND**

**ADVANCE  
FUNDRAISING  
STRATEGIES FOR  
ENGAGEMENT  
& FINANCIAL  
SUSTAINABILITY**

[Click here to learn more and read the executive summary here.](#)

## Abundant Life Staff

Eddie Howard (Executive Director)  
Faith Kelley (Director of Advancement & Communications)  
Rebecca Goodwin-Feldman (Programs Support Coordinator, IT/Data, and Grant Support)  
Bruce Boling (Young Men's Program Coordinator)  
Jazmine Davis (Young Women's Program Coordinator)  
Johnathan "JD" Deleon (Middle School Tutoring Program Coordinator)  
Richard Feero (Director of Leadership Development)  
Calvin Kellum (Elementary Programs Coordinator)  
Symia Tabron (Accountant/Bookkeeper)

## Board of Directors

Rachel Schnorr (Chair)  
Toni Kim (Vice Chair)  
Amy Prieda (Secretary)  
Kristine Nelson (Treasurer)  
Colin Anderson  
Gwen Ferguson  
Matthew Gilikin  
Kate Goodall

Michael Guthrie  
Jonathan Knabe  
Cora Johnson  
Tim Jones  
Joel Mercado  
Carmelita Wood